



# SCOTTS VALLEY UNIFIED SCHOOL DISTRICT

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SUPERINTENDENT  
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EDUCATIONAL SERVICES  
(831) 438-2055

BUSINESS SERVICES  
(831) 438-2312

PERSONNEL  
(831) 438-1822

## BOARD OF TRUSTEES Minutes of Regular Meeting February 22, 2011

**CLOSED SESSION: 5:00pm**  
**DISTRICT OFFICE CONFERENCE ROOM**  
4444 Scotts Valley Dr., Ste. 5B  
Scotts Valley, CA 95066

**PUBLIC SESSION: 6:00pm**  
**SCOTTS VALLEY CITY COUNCIL CHAMBERS**  
One Civic Center Drive  
Scotts Valley, CA 95066

### AGENDA

#### **PUBLIC SESSION CALLED TO ORDER**

Board President Larry Beaman called the Public Session to order at 5:00 p.m. **Board members present:** Larry Beaman, Art Bubb, Sue Roth and Michael Shulman. **Absent:** John Abel. Also in attendance were Superintendent Susan Silver and Chief Business Official Karen Jelcick.

#### **ADJOURNED TO CLOSED SESSION at 5:00 p.m.**

#### **CLOSED SESSION**

**A. COLLECTIVE BARGAINING SESSION (Government Code Section 3549.1(d))** Executive session between the public school employer and its designated representative, Karen Jelcick, for the purpose of giving direction regarding negotiations with Scotts Valley Education Association.

#### **ADJOURNED CLOSED SESSION at 6:00 p.m.**

#### **OPENING PROCEDURES FOR PUBLIC SESSION – 6:00p.m.**

#### **PUBLIC SESSION CALLED TO ORDER**

Board President Larry Beaman called the Public Session to order at 6:02 p.m. **Board Members present:** Larry Beaman, Art Bubb, Sue Roth, Michael Shulman and Student Advisory Member Blaire Ward. **Absent:** John Abel. **Administration present:** Superintendent Susan Silver, Chief Business Official Karen Jelcick, Director of Curriculum and Instruction Kathy Dunton, Human Resources Administrator Carolyn Lewis, Director of Student Services Gerri Fippin, Director of Technology Carl Guerin, Scotts Valley High School Principal Valerie Bariteau and Vine Hill Elementary Principal Michelle Stewart.

#### **PLEDGE OF ALLEGIANCE**

#### **CLOSED SESSION ACTION REPORT**

- COLLECTIVE BARGAINING SESSION (Government Code Section 3549.1(d))** Executive session between the public school employer and its designated representative, Karen Jelcick, for the purpose of giving direction regarding negotiations with Scotts Valley Education Association.  
Board President Larry Beaman reported no action taken.

#### **SET THE AGENDA**

**MSP Shulman/Bubb Vote: 4-0** (absent: Abel) **Student Advisory Vote: Aye**

**PRESENTATION to Aaron Gouw, named Scotts Valley Chamber of Commerce Student of the Year, by Senator Sam Blakeslee's office.**

Vine Hill's fifth grade teacher Mary Dettle explained the circumstances that precipitated Aaron Gouw's launching the Homework Club. She praised the participating high school students' dedication and value as role models and the decidedly positive impact on the Vine Hill students they worked with. A short film by Vine Hill Principal Michelle Stewart was shown with interviews of some of the members of the Homework Club. Santa Cruz County Schools Board President Vic Marani presented to Aaron Gouw, on behalf of Senator Sam Blakeslee's office, a framed resolution for service to the community. Aaron Gouw thanked the Board and explained some of the goals for the Homework Club.

**SUPERINTENDENT'S REPORT**

- Superintendent Susan Silver gave a brief update on the playgrounds at Brook Knoll and Vine Hill. She explained that the plan was to have some of the major work done over the holiday weekend but the plans had to be postponed due to the heavy downpours. The next available time to get the work done when students are not present is spring break, April 4-8.
- The Seagate grant, as reported in the newspapers, is \$30,000 for each of three years and the district went through the process of explaining to Seagate how the funds would be used. SVEF President Allison Niday notified the district that the funds have been received and will be handled through SVEF. The district is planning on using the funding for technology related tasks such as student assessments and benchmarks, possible online assessments for students and upgrading the aging infrastructure. The district is very grateful to Seagate.

**STUDENT ADVISORY MEMBER'S REPORT** Student Advisory Member Blaire Ward announced the SVHS Expo tomorrow night and invited everyone to come see what our high school is all about. On Feb. 23<sup>rd</sup> the Mr. SVHS Pageant is scheduled, March 4<sup>th</sup> is Art Night and March 12<sup>th</sup> is the Spring Sports Rally.

**SCCSBA/CSBA REPORT** Board Clerk Sue Roth reported that SVUSD was not represented at the last SCCSBA meeting but the minutes show that SLVUSD has now joined the organization leaving only PVUSD not a member. Judy McGooden was elected President and George Wiley as Vice President. Former board member Allison Niday will be an unpaid director with various responsibilities including the organization's web site. Districts reported out regarding new board members and officers. CSBA and the SCCOE will be offering workshops to board members with the dates to be announced in the near future. The next SCCSBA meeting will be held April 14<sup>th</sup> in Scotts Valley.

**MATTERS FROM THE PUBLIC**

**John Szymanski** addressed the Board regarding a tree planting proposal at the high school. Superintendent Silver explained the process Mr. Szymanski should follow.

**Katie Bagley** addressed the Board to offer a teacher's perspective regarding the increased workload due to larger class sizes.

**Vic Marani**, County School Board President, addressed the Board to extend an invitation to participate in the March 11 and 12 Science Contest and a Scrabble Tournament on April 30. The County School Board passed a resolution to authorize emergency cash loans to districts in the county that may have cash flow problems at the end of the year.

**ITEMS SCHEDULED FOR CONSIDERATION**

**A. EDUCATIONAL SERVICES**

**Dunton/Fippin**

**1. Receive for First Reading the Single Plan for Student Achievement from Vine Hill Elementary School**

Director of Curriculum and Instruction Kathy Dunton gave a brief overview of the requirements and processes involved in developing the Single School Plan for Student Achievement. Vine Hill Elementary Principal Michelle Stewart presented detailed information regarding Vine Hill's Single Plan for Student Achievement including student test scores, goals and strategies for improvement. Board members asked clarifying questions. *The presentation is available on the district website at <http://www.svusd.santacruz.k12.ca.us/>.*

## **B. BUSINESS**

**Jelcick**

### **1. Accept for Information the 2011-12 General Fund Revenue Projections**

Chief Business Official Karen Jelcick presented detailed information regarding the general fund revenue projections. Board members asked clarifying questions. *The presentation is available on the district website at <http://www.svusd.santacruz.k12.ca.us/>.*

**Wendy Brannan** addressed the Board regarding this agenda item.

## **C. ADMINISTRATION**

**Silver**

### **1. Adopt Resolution #11-011 Supporting Placing a Revenue Extension Measure on the Ballot**

**MSP Bubb/Roth Roll Call Vote: 4-0 Student Advisory Vote: Aye**

Superintendent Silver explained that CSBA and many other organizations that support education have requested that local boards adopt a Resolution in support of placing a measure on the ballot for the extension of temporary revenues that are vitally needed in order to help prevent deeper cuts to schools and students. The Resolution urges legislators to place this measure on the ballot.

### **2. Discuss the Advisability of Televising Board Meetings**

(motion was made to table agenda item until budget adoption)

**MSP Shulman/Roth Vote: 2-2 Student Advisory Vote: Aye**

Superintendent Silver gave a brief review of the discussion at the last Board meeting and explained administration's recommendation to not televise the meetings at this time because of need to prioritize increasingly scarce resources for instructional programs and personnel. Board members discussed the options from Community TV and the proposal from Larry Gale.

**Jondi Gumz, Luke Thornley and Wendy Brannan** addressed the Board regarding this agenda item.

### **3. Accept for Information Scotts Valley Unified School District's 2011-2014 Technology Plan**

Superintendent Silver introduced Director of Technology Carl Guerin by briefly explaining the hiring process for this position and the scope of responsibilities. Director of Technology Carl Guerin presented detailed information regarding the 2011-14 Technology Plan which is required in order to receive CDE technology funding, such as EETT grants and various other public and private grants. Board members asked clarifying questions. *The presentation is available on the district website at <http://www.svusd.santacruz.k12.ca.us/>.*

## **D. PERSONNEL**

**Lewis**

### **1. Approve the Board Resolution Number 11-012 Determination of Seniority Among Certificated Employees with the Same Seniority Date ("Tie-Breaker Resolution")**

**MSP Bubb/Shulman Roll Call Vote: 4-0 Student Advisory Vote: Aye**

Human Resources Administrator Carolyn Lewis gave a brief overview of the criteria for determining priority status of certificated employees with the same date of seniority. Board members asked clarifying questions.

## **E. CONSENT AGENDA**

**MSP Shulman/Bubb Vote: 4-0 Student Advisory Vote: Aye**

### **1. Approve Minutes from the Regular Board Meeting of February 8, 2011**

### **2. Approve the Single Plan for Student Achievement for Brook Knoll Elementary School**

### **3. Accept Donations to Scotts Valley Unified School District**

### **4. Approve Warrants**

**BOARD DISCUSSION**

- Board Member Michael Shulman requested future discussion of the film “Race to Nowhere” and the possibility of viewing it.
- Board Clerk Sue Roth said she and her daughter completed wedding plans.
- Board Vice President Art Bubb requested that televising board meetings be placed on the next board agenda. He also suggested hearing information from Mayor Dene Bustichi regarding a junior type of chamber of commerce. Superintendent Silver suggested contacting the high school regarding the presentation. Mr. Bubb also suggested hearing a presentation on wind and solar hybrid generators which the city and water board are considering. Superintendent Silver suggested the information be forwarded to CBO Karen Jelcick to share with John Waite who investigated solar power a short while ago.
- Board President Larry Beaman announced the special study session of the Board on effective governance scheduled for March 1<sup>st</sup> at the district office at 5:00p.m.

**ADJOURNMENT**

Board President Larry Beaman adjourned the meeting at **8:40 p.m.**

Minutes Recorded By:

Minutes Approved By:

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Brenda Spalding  
Administrative Assistant to Superintendent

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Sue Roth  
Clerk to the Board of Trustees