



SCOTTS VALLEY UNIFIED SCHOOL DISTRICT

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BOARD OF TRUSTEES

Minutes of Special Meeting - Parcel Tax Discussion

January 19, 2011

PUBLIC SESSION: 6:00pm

Scotts Valley High School Student Union

555 Glenwood Dr.

Scotts Valley, CA 95066

PUBLIC SESSION CALLED TO ORDER

Board President Larry Beaman called the Public Session to order at 6:07 p.m. **Board Members present:** Larry Beaman, Art Bubb, Sue Roth and Michael Shulman. **Absent:** Board Member John Abel. **Administration present:** Superintendent Susan Silver, Chief Business Official Karen Jelcick, Director of Curriculum and Instruction Kathy Dunton, Director of Student Services Gerri Fippin and Scotts Valley High School Principal Valerie Bariteau.

PLEDGE OF ALLEGIANCE

A. The Board of Trustees will hear results from the community survey regarding the viability of a parcel tax.

Superintendent Susan Silver gave a brief overview of the SVUSD's past attempts at passing a bond. She also mentioned that many community forums have been conducted to receive community input and to answer questions regarding the current fiscal crisis of the district and the possibility of a parcel tax, which met with low attendance and understanding of the situation. The currently proposed Governor's Budget may possibly make things worse. At the January 11, 2011 Board Meeting the Board appointed Board members Sue Roth and Art Bubb to the newly formed parcel tax subcommittee. The subcommittee which included representatives from SVEA, classified employees, parents, and community members worked with Godbe Research and TBWB Strategies to develop and administer a community survey.

Public Comments:

Allen Reames addressed the Board to explain his opposition to a parcel tax

Wendy Brannan addressed the Board regarding the hazards on the Brook Knoll and Vine Hill playgrounds, complaint forms, requested information and the parcel tax survey.

Carlos Arcangeli addressed the Board to respond to Mr. Reames comments.

Bryan Godbe of Godbe Research presented detailed information regarding the results of the community survey. He recommended moving forward with the education of the community regarding the fiscal crisis of the district and targeting November as a ballot date. He reiterated that the survey results showed the community had a favorable view of the district, but they did not feel they had enough information about the district's fiscal crisis to ensure passage of a parcel tax at this time. Sarah Stern of TBWB Strategies concurred with Mr. Godbe's recommendation and presented timelines for placing a parcel tax on the ballot for the November election. Mr. Godbe and Ms. Stern answered clarifying questions from the Board and audience.

ADJOURNMENT: Board President Larry Beaman adjourned the meeting at **7:50 p.m.**

Minutes Recorded By:

Minutes Approved By:

Brenda Spalding
Administrative Assistant to Superintendent

Sue Roth
Clerk to the Board of Trustees